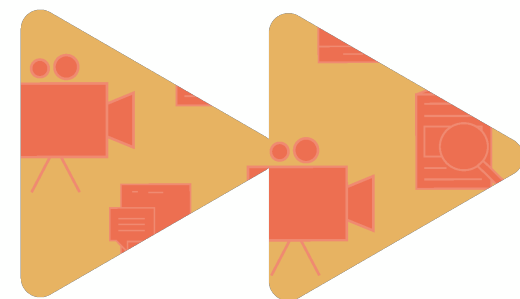




# My Learning, My Future

Where can studying Media Studies take you?

Highlighting the relevance of Media Studies to future careers and opportunities





# Why Media Studies matters

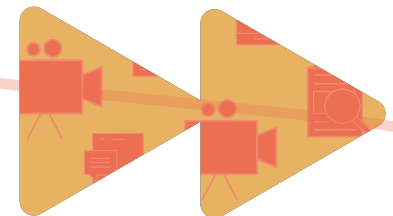
Have you ever considered where studying Media Studies can take you?

Today, we'll be exploring some of the career opportunities that are available to you, as well as the various pathways you can take to get there.

What careers can you think of that use Media Studies?

What do you think these roles involve (daily task, etc.)?

What skills do you think you might need for these roles?





# Explore a career as a...

Here are some  
example roles and  
careers linked to  
Media Studies



Media Researcher

BBC Bitesize Video



Media  
Assistant/Manager

BBC Bitesize Video





# Explore a career as a...

Here are some  
example roles and  
careers linked to  
Media Studies



Digital Marketing  
Executive

BBC Bitesize Video



Radio/TV Presenter

BBC Bitesize Video



Journalist

BBC Bitesize Video



# Discover more about the role

Explore careers using National Careers Service and find out about what jobs involve and how they are right for you

## Includes:

- Average Salary
- Typical Hours
- Work patterns
- Pathways/How to Become
- Essential Skills
- Daily Tasks

## Research Ideas:

Media Researcher  
Media Assistant/Manager  
Digital Marketing Executive  
Radio/TV Presenter  
Journalist

**National Careers Service**

We provide information, advice and guidance to help you make decisions on learning, training and work.

This service is available to people who live in England.

Skills assessment	Explore careers	Find a course
Learn more about your skills and match them to potential new careers.	Choose from over 800 career profiles to discover what each job involves.	Look for online learning opportunities and training courses local to you.
<a href="#">Assess your skills</a>	<a href="#">Search job profiles</a>	<a href="#">Look for courses</a>

**Careers advice**

Making career choices	Getting a job	Progressing your career
Whether starting your career, changing job or if you have been affected by COVID-19, understand and make the right choice for you.	Be successful in the recruitment process with tips on great CVs, interviews and graduate scheme applications.	Move up in your career by developing new skills. Find opportunities like volunteering and online learning.

About us	Speak to a careers adviser	Follow us
The National Careers Service can help you with your career, learning and training choices. <a href="#">Find out more</a> about the different ways we can support you.	Wherever you are in your decision-making, you can call us on <a href="tel:0800100900">0800 100 900</a> or <a href="#">use webchat</a> .	<a href="#">Twitter</a> <a href="#">Facebook</a> <a href="#">LinkedIn</a> <a href="#">YouTube</a>



# Where can Media Studies take you

## Pathways at 16

### Example Post 16 Routes

- A-Level English
- Media Studies
- Performing Arts
- Level 2/3 Videography, photography & Design
- T-Level Digital Production, Design and Development
- Digital Support Services

### Apprenticeship Ideas

- Event Assistant
- Digital Marketing
- Content Developer
- Publishing Assistant
- Media Assistant



# Where can Media Studies take you

## Pathways at 18

### Example Degrees

- Digital Media
- Media and Communication Studies
- Film and Media Studies
- Culture and Technology
- Media Management

### Apprenticeship Ideas

- Event Assistant
- Digital Marketing
- Content Developer
- Publishing Assistant
- Media Assistant





# Essential Skills

Here are three key skills needed for a career that uses Media Studies.



	Video	Skills Builder Resource KS3	Skills Builder Resource KS4
Working cooperatively with others towards achieving a shared goal	<a href="#">Watch here</a>	<a href="#">Short Lesson Team Work Step 6-8</a>	<a href="#">Short Lesson Team Work Step 8-10</a>
The use of imagination and the generation of new ideas	<a href="#">Watch here</a>	<a href="#">Short Lesson Creativity Step 6-8</a>	<a href="#">Short Lesson Creativity Step 8-10</a>
The ability to set clear, tangible goals and devise a robust route to achieving them	<a href="#">Watch here</a>	<a href="#">Short Lesson Aiming High Step 6-8</a>	<a href="#">Short Lesson Aiming High Step 8-10</a>



The background is a solid orange color. It features several stylized, semi-transparent orange geometric shapes, including rectangles, circles, and speech bubbles, some of which contain horizontal lines. Two large, white, rounded triangular shapes, resembling play buttons, are positioned in the center, pointing towards each other. The text 'My Learning, My Future' is written in a bold, dark grey sans-serif font inside the left play button. The logo for 'THE CAREERS & ENTERPRISE COMPANY' is located inside the right play button.

**My Learning,  
My Future**

THE **CAREERS &  
ENTERPRISE**  
COMPANY