

My Learning, My Future

Where can studying English take you?

Highlighting the relevance of English
to future careers and opportunities





Why English matters

Have you ever considered where studying English can take you?

Today, we'll be exploring some of the career opportunities that are available to you, as well as the various pathways you can take to get there.

What careers can you think of that use English?

What do you think these roles involve (daily task, etc.)?

What skills do you think you might need for these roles?





Explore a career as a...

Here are some
example roles
and careers
linked to English

N.B All roles and careers will
involve application of what
you are learning in English!



Junior Copywriter

[BBC Bitesize Video](#)



Senior Content
Executive

[BBC Bitesize Case Study](#)



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Solicitor

[BBC Bitesize Profile](#)



Personal Assistant

[BBC Bitesize Profile](#)



Writer

[BBC Bitesize Video](#)



Discover more about the role

Explore careers using National Careers Service and find out about what jobs involve and how they are right for you

Includes:

- Average Salary
- Typical Hours
- Work patterns
- Pathways/How to Become
- Essential Skills
- Daily Tasks

Research Ideas:

Junior Copywriter
Senior Content Executive
Solicitor
Personal Assistant
Writer

National Careers Service

We provide information, advice and guidance to help you make decisions on learning, training and work.

This service is available to people who live in England.

Skills assessment	Explore careers	Find a course
Learn more about your skills and match them to potential new careers.	Choose from over 800 career profiles to discover what each job involves.	Look for online learning opportunities and training courses local to you.
Assess your skills	Search job profiles	Look for courses

Careers advice

Making career choices	Getting a job	Progressing your career
Whether starting your career, changing job or if you have been affected by COVID-19, understand and make the right choice for you.	Be successful in the recruitment process with tips on great CVs, interviews and graduate scheme applications.	Move up in your career by developing new skills. Find opportunities like volunteering and online learning.

About us

The National Careers Service can help you with your career, learning and training choices. [Find out more](#) about the different ways we can support you.

Speak to a careers adviser

Wherever you are in your decision-making, you can call us on [0800 100 900](tel:0800100900) or [use webchat](#).

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Where can English take you

Pathways at 16

Example Post 16 Routes

- A-Level English Language
- A-Level English Language and Literature
- A-Level English Literature
- BTEC Creative Media
- T level Education & Childcare

Apprenticeship Ideas

- Journalist
- Public Relations Assistant
- Speech & Language Therapist Advanced
- Clinical Practitioner
- Publishing Assistant
- Customer Services Practitioner
- Advertising and Media Executive



ENGLISH
WE'VE GOT THE APPRENTICESHIP FOR YOU!

JUNIOR JOURNALISTS
bring people the news and information from their community, town or city and from around the world using a combination of words, pictures and moving images.

DIGITAL MARKETERS
use online and social media platforms to design, build and implement campaigns and drive customer sales.

CHARTERED MANAGERS
take responsibility for long-term organisational success, the management of people, projects, operations or services.

RECRUITMENT CONSULTANTS
attract candidates and match them to temporary or permanent job positions with client companies.

PUBLIC RELATIONS (PR) ASSISTANTS
build, protect and maintain a positive reputation for brands, organisations and individuals.

MORE INFO

There are many other apprenticeships you might be interested in:
Journalist, Broadcast Systems Operator, Speech & Language Therapist, Advanced Clinical Practitioner, Publishing Assistant, Customer Services Practitioner, Advertising and Media Executive and many more!

Brought to you by
National
Apprenticeship
Service

Visit [apprenticeships.gov.uk](https://www.apprenticeships.gov.uk)
to find out more.



Where can English take you

Pathways at 18

Example Degrees:

- English Language/English Literature
- English and Comparative Literature
- Creative Writing
- English Studies and TESOL
- Journalism
- Law

Apprenticeship Ideas

- Journalist
- Public Relations Assistant
- Speech & Language Therapist
- Advanced Clinical Practitioner
- Publishing Assistant
- Customer Services Practitioner
- Advertising and Media Executive

A poster titled 'ENGLISH WE'VE GOT THE APPRENTICESHIP FOR YOU!' from the Apprenticeships service. It lists several apprenticeship roles: Junior Journalists, Digital Marketers, Chartered Managers, Recruitment Consultants, and Public Relations (PR) Assistants. Each role is accompanied by a brief description of its responsibilities. At the bottom, there is a box titled 'There are many other apprenticeships you might be interested in' listing roles like Journalist, Broadcast Systems Operator, Speech & Language Therapist, etc. The poster also includes a 'MORE INFO' section and a footer with contact information for the National Apprenticeship Service and the website apprenticeships.gov.uk.

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to find out more.

[Read more >](#)



Essential Skills

Here are three key skills needed for a career that uses English.



The oral transmission of information or ideas

Video

[Watch here](#)

Skills Builder Resource KS3

[Short Lesson Speaking Step 6-8](#)

Skills Builder Resource KS4

[Short Lesson Speaking Step 8-10](#)



The receiving, retaining and processing of information or ideas

[Watch here](#)

[Short Lesson Listening Step 6-8](#)

[Short Lesson Listening Step 8-10](#)



The ability to set clear, tangible goals and devise a robust route to achieving them

[Watch here](#)

[Short Lesson Aiming High Step 6-8](#)

[Short Lesson Aiming High Step 8-10](#)



English Homework Task

Understand where English
can take you by completing
this exercise.

Download here


My Learning, My Future  THE CAREERS & ENTERPRISE COMPANY

Where can studying English take you?

Name: _____ Tutor group: _____

Draw a line from the job to the correct character and write which book they are from.

Farmer	Dr Frankenstein Character from _____
Police Officer	Eva Smith Character from _____
Scientist	Atticus Finch Character from _____
Business Owner	Lennie and George Characters from _____
Shop Assistant	Inspector Goole Character from _____
Lawyer	Mr Burling Character from _____



These are jobs where English would be really useful!

Can you research each job and tell us what you would do for them?

Use the National Careers Service website to help nationalcareers.service.gov.uk

Digital Marketer

Film Critic

Web Content Editor

NEWSPAPER JOURNALIST

Creation of homework task accredited to Wolverley CE Secondary school, Worcestershire Careers hub

**My Learning,
My Future**

THE CAREERS &
ENTERPRISE
COMPANY