Enterprise
BTEC Tech Award in Enterprise
Mr D Pittam

Course Content information

- Edexcel Pearson
- The course is made up of three components: two internally assessed and one that's externally assessed.
- The three–block structure, explore, develop and apply, has been developed to allow students to build on and embed their knowledge.
- This allows them to grow in confidence and then put into practice what they have learned.
- The assessment structure is also designed so that students can build on what they learn, and develop their assignment skills, as they move through the course.

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What to expect on this course?

EXPLORING ENTERPRISES

Component One
Internally assessed assignments
30% of the total course

PLANNING FOR AND PITCHING AN ENTERPRISE ACTIVITY

Component Two
Internally assessed assignments
30% of the total course

PROMOTION AND FINANCE FOR ENTERPRISE

Component Three
Externally assessed assignments
40% of the total course

Possible Careers link

There are a variety of career options once you complete this course and also further study.

Some career options have been listed below:
Accountancy

Advertising

HR

Retail Management

Sales and Marketing

Further information

- If you require any further information, you can contact either of the email addresses below:

David.Pittam@Oldburyacademy.org.uk

Rajni.Joshi@Oldburyacademy.org.uk

- Any other information can be accessed by following this link: https://qualifications.pearson.com/content/dam/pdf/btec-tec-awards/enterprise/2018/Guide/BTEC-Tech-Award-Enterprise-Guide-Pearson.pdf

National Careers Service

This link will take you to a government website that is designed to help you explore careers.

https://nationalcareers.service.gov.uk/

Have a look at careers you are interested and what advice they give you about possible GCSEs and A-levels you should be interested in.